

Forever Living Products

...where ordinary people achieve
extraordinary results



FOREVER

IF TIME AND MONEY WERE NO OBJECT



What are your hopes, dreams and ambitions? What are you prepared to work for?

THE FOREVER STORY

Successfully trading in more than 150 countries

Cash rich, debt free - more than \$1.5 billion in assets

Worldwide turnover in excess of \$2.6 billion

Ongoing global expansion plans

DSA award winning training and support programme



THE FOREVER STORY

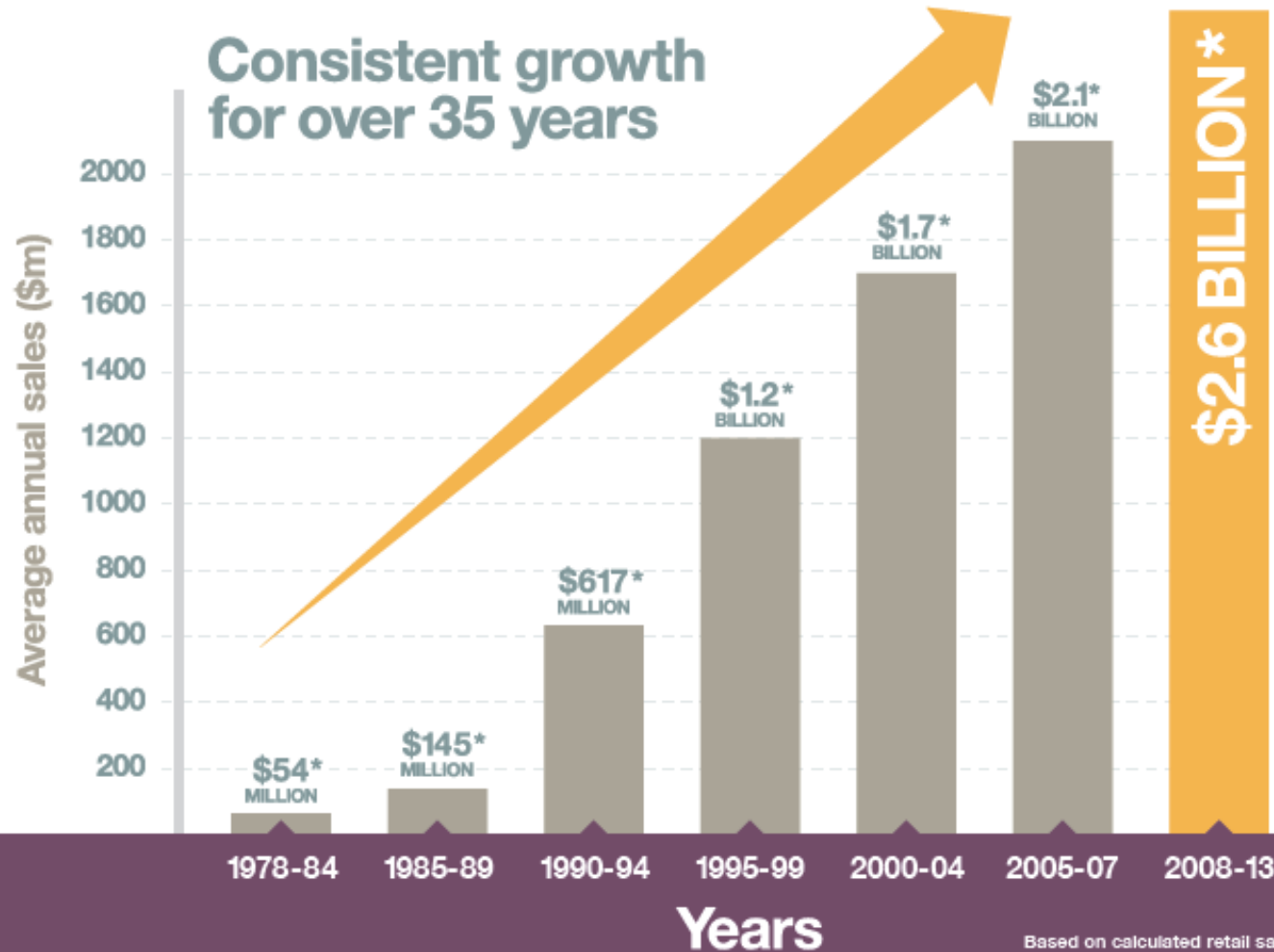
UK Head Office

Founded in 1978, here in the UK since 1993

UK turnover in excess of £75 million
per annum and growing



COMPANY SALES HISTORY



THREE REASONS WHY WE HAVE ENJOYED OVER 35 YEARS OF CONTINUOUS GROWTH



**Outstanding
product range**

**Rapidly growing
global marketplace**

**Proven and exceptional
business model**

AN OUTSTANDING PRODUCT RANGE BASED ON ALOE VERA

BENEFITS

A superior natural health drink

Enhances the immune system

A natural cleanser

Maintains healthy skin and membranes

Maintains mobility

Maintains digestion and food absorption

What is Aloe Vera? Used throughout the Centuries – Gandhi & Cleopatra



WHY FOREVER ALOE VERA?

Herbicide and pesticide free

Unfiltered inner leaf gel

Harvested by hand

Unique patented stabilisation process

Cold pressing retains active ingredients

Rigid quality standards ensure that our stabilised aloe vera gel is the closest thing to the plant itself.

TO HELP YOU: Professional Advisory Board



Dr Peter Atherton

M.B.Ch.B., D.Obst.R.C.O.G., M.R.C.G.P



Dorne Parker

I.H.B.C, I.F.H.B & Nutrition I.T.E.C



David Urch

BSc, M.A. VetMB, MRCVS



Louise Riley

Skincare, Cosmetics & Sports
Product Advisor



SUPERIOR PRODUCTS

Nutritional health drinks

Personal care

Skincare (skin defence)

Supplements

Sports performance
& mobility products

Weight management

Animal & home

Cosmetic and
beauty products

100% pure inner
leaf gel is the first
ingredient



HOW DO WE DISTRIBUTE OUR PRODUCTS?



Shop

High investment

Buying stock

Paying staff

Rigid and long hours

No support

Impersonal - too expensive



Team marketing

Low investment

No stock

No staff

Flexible or part time hours

Full support

Caring and personal - simple



BENEFITS OF FOREVER TEAM MARKETING



**People trust personal
recommendation**

**Access to
international markets**

Home-based business

Equal opportunity

Royalty income

**Chairman's Bonus, car
and international travel**

**Personal development
second to none**

**High return,
high earning potential**

**Promotes solid
ethics and values**

**Everyone deals
direct with Forever**

TEAM MARKETING



**Developing 20+
regular customers**

**Finding 5 key people
- multiplying your time!**

**Coaching others
to do the same**

It's simple, it works and anyone can do it!

HOW DO WE GET PAID?

Retailing, typically:

£150-£300+ per month

eg 20 customers x £25 per month = £500

@ 35-48% = £175 - £240 pm

Team Building, typically:

£500-£2,000 per month

eg You-2-4-8-16 = 30 x £500 = £15,000

@ an average of 8% = £1,200 pm

International Travel / Earned Incentive / Lifestyle / Pension / Recognition / Chairman's Bonus

HOW DO WE GET PAID?

Royalty income, typically:
£2,000 - £20,000
per month

eg You-3-9-27-81 = $120 \times £500 = £60,000$
@ an average of 5% = £3,000 per month

or

You-5-25-125-625 = $780 \times £500 = £390,000$
@ an average of 5% = £19,500 per month



International Travel / Earned Incentive / Lifestyle / Pension / Recognition / Chairman's Bonus

THE INCENTIVES... CHAIRMAN'S BONUS



Over **\$22million**
paid out globally for 2014

UK cheques ranging from around
£2,200 to over **£650,000**

EARNED INCENTIVE



Up to £6,300 per annum to buy the car of your choice

Once you achieve Manager you can then qualify for...

GLOBAL TRAVEL INCENTIVES



**Nothing but the best luxury hotels
with \$500-\$3,000 spending money**

TO HELP YOU



**Award winning training
and support**

**High quality sales and
marketing tools**

**Local, national and
international training
seminars and events**

In business for yourself but never by yourself!

SOUND TOO GOOD TO BE TRUE?

The reality....

Time and effort
required

Learn and develop
new skills

Be part of a
dynamic team

Be prepared
for change



NOW CONSIDER THIS...



YES

See the potential and happily get involved

Business Presentation

Use the products

NO

See the potential but not for you

Can you recommend someone?

Use the products

MAYBE

See the potential, need more information

Business Presentation

Use the products

Life is all about choices. The choices you make today will determine your future. Choose wisely...

**A company
that changes
lives.**



FOREVER

AND THE NEXT STEP IS ...